

ABSORBENT ARTICLE HAVING MESSAGE

20 Abstract of the Disclosure

An absorbent article including an absorbent body and an adhesive coating applied to a first side of the body permitting a user to attach the body to a preselected surface. The article also includes a covering removably attached to the adhesive coating to prevent attachment of the body before the user removes the covering from the adhesive coating. The covering has a release side for contacting the adhesive coating and a message side opposite the release side. The message side includes indicia directed to communicating a message to the user related to motivating, entertaining, educating, and/or inspiring the user.